

# HELP BUILD LEADERS













# SPONSORSHIP PROSPECTUS

www.jcimi.org



JCI Michigan is seeking sponsorship and nominations for the 2025 Outstanding Young Michigander Honor Program.

The Michigan Jaycee Outstanding Young Michigander program was started in 1955 to recognize outstanding community leaders age 18 and 40 years old from around the state of Michigan. Today, JCI Michigan continues this tradition in recognizing those 18-40 from around the state.

The Outstanding Young Michigander honor up to 5 young people age 18-40 each year for their achievements and contributions to their community. We need your help in making this event as unforgettable as possible through monetary donations. Sponsorships will help us provide an experience for the recipients and gift them with a one-year membership to "the greatest young person's organization".

Outstanding Young Michigander recipients will be honored at a Ceremony held Saturday, October 4, 2025 in Spring Lake, MI. The ceremony will highlight each winner's career and community involvement in narrative form and provide a stage from which the honorees can challenge and inspire young people from around Michigan.

Past recipients include President Gerald Ford, Governors Jennifer Granholm, Jim Blanchard and John Engler, Detroit Lion Lomas Brown, 1988 Miss America Kay Lani Rae Rafko-Wilson, Debbie Stabenow, Spencer Abraham, Michelle Engler, Richard Posthumus, Lt. Governor Brian Calley and MI Speaker of the House Tom Leonard. Many have gone on to even greater achievements. All have continued to serve humanity in a great variety of ways.

Event Details can be found here: https://JCIMIFall2025\_OYM.eventbrite.com

Consider visiting www.jcimi.org to learn more about the Jaycees and our OYM efforts.

For any questions, please contact the JCI Michigan at president@jcimi.org

# jcimi.org

# SPONSORSHIP OPPORTUNITIES

Invest in the trajectory of Michigan's community leaders.



#### \$1000

6 Complimentary Tickets
Ad Space: Back Cover of the program
Emcee Mention & Social Media Shoutouts & logo in presentation

#### \$500

4 Complimentary Tickets
Ad Space: Full Page inside program
Emcee Mention & Social Media Shoutouts & Logo in presentation

#### \$300

2 Complimentary Tickets
Ad Space: Full Page inside program
Social Media Shoutout & Logo in presentation

#### \$200

Ad Space: 1/2 page inside program Social Media Shoutout & Logo in presentation

### \$100

Ad Space: 1/4 page inside program Logo in presentation

#### \$50

Name listed on thank you page inside program

# OUTSTANDING YOUNG MICHIGANDER HISTORY

Started in 1955, this program served as a way to recognize Michiganders exemplifying the Jaycee philosophies and ideals.

### QUALITIES OF NOMINEES

Personal Improvement
Financial Success and economic innovation
Social improvement to major contemporary problem
Philanthropic Contribution of voluntary service
Politics or governmental service
Scientific or technological contributions
Cultural achievement (contributions in literature,
history, education or the arts)
Legal Reform
Academic Leadership
Success in the influence of public Opinion





## PAST AWARD WINNERS

President Gerald Ford, Governors Jennifer Granholm, Jim Blanchard and John Engler, Detroit Lion Lomas Brown, 1988 Miss America Kay Lani Rae Rafko-Wilson, Debbie Stabenow, Spencer Abraham, Michelle Engler, Richard Posthumus, Lt. Governor Brian Calley and MI Speaker of the House Tom Leonard.



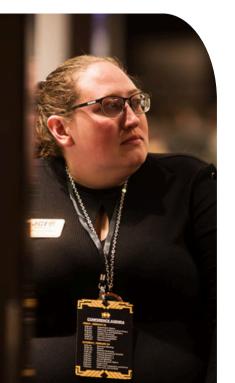
# WHO IS JCI MICHIGAN?

JCI Michigan provides leadership development opportunities for young people to create positive change. Organized in Local Organizations, we identify challenges in our communities and work to address them, developing ourselves along the way. Our members are part of an international network of young people, with more than 1500 chapters in almost 115 countries.

# WHAT DO WE DO?

We provide an environment for our members to develop their true potential through four types of actions - projects, events, trainings and programs.





## WHY DO WE DO IT?

We are developing the next generation of leaders and providing them the skills necessary to change the world. We empower our members to find personal and professional success - whatever that means for them.



# WHY SPONSOR JCI MICHIGAN?



# HELP US BRING POSITIVE CHANGE TO LOCAL COMMUNITIES

JCI may be global, but our local chapters are the heart and soul of our organization.

With 20 local chapters and more than 400 members statewide, JCI Michigan has been serving our local communities and empowering young leaders for 100 years and counting!



### **Invest in Community Leaders**



Many of our members participate in civic engagement and hold roles within other organizations. They use the skills learned from JCI to impact their local communities in a positive way.

### **National and Global Impact**



JCI Michigan welcomes and participates with many chapters throughout the nation- and the globe. Our reach can amplify your impact and company presence to those far beyond Michigan!

### **Empower Future Leaders**



Leadership development is JCI's mission. Your support empowers the leaders that will be addressing our biggest challenges, both in their careers and in their communities.

### **Support Local Economies**



JCI Michigan run events and festivals that give attendees the opportunity to visit and support local communities. We promote and drive business to local businesses.



# TAKE A LOOK AT OUR COMMUNITY IMPACT

Check out some of the contributions JCI Michigan chapters have made to their communities in 2023. This is only a sample of what our chapters and our members accomplish every year,



Mt. Pleasant
Jaycees donated
\$20,000 toward
various
organizations
through their grant
program.

JCI Muskegon created an official partnership with Muskegon Pride to co-host events. Frankenmuth
Jaycees drew
thousands of
visitors and raised
\$92,000 for charity
through the World
Expo of Beer.

Ann Arbor Jaycees raised over \$40,000 from their annual carnival, donating back to a number of community non-profit organizations.

Redford and
Livonia Jaycees
partnered to host
ACTIVATE - Metro
Detroit StartUp
and Small Business
Conference to
assist over 100 new
business owners.

Jaycees gave more than \$46,000 to nonprofits and families thanks to their Putt Putt with a Purpose fundraiser.