



HELP BUILD LEADERS



SPONSORSHIP PROSPECTUS

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JCI Michigan is seeking sponsorship and nominations for the 2025 Outstanding Young Michigander Honor Program.

The JCI Michigan Outstanding Young Michigander program was started in 1955 to recognize outstanding civic, business, and community leaders age 18 and 40 years old from around the state of Michigan. Today, JCI Michigan continues this tradition in recognizing those 18-40 from around the state.

The Outstanding Young Michigander honors up to 5 young people age 18-40 each year for their achievements and contributions to their community. We need your help in making this event as unforgettable as possible through monetary donations. Sponsorships will help us provide an experience for the recipients and gift them with a one-year membership to "the greatest young person's organization" - JCI Michigan.

Outstanding Young Michigander recipients will be honored at a Ceremony held Saturday, October 4, 2025 in Spring Lake, MI. The ceremony will highlight each winner's career and community involvement in narrative form and provide a stage from which the honorees can challenge and inspire young people from around Michigan.

Past recipients include a Who's Who of Michiganders, including US President Gerald R. Ford, Governors Jennifer Granholm, John Engler, and Jim Blanchard, Detroit Lions player Lomas Brown, 1988 Miss America Kay Lani Rae Rafko-Wilson, US Senator Debbie Stabenow, Detroit Mayor Mike Duggan, and a wide range of other elected officials, including Spencer Abraham, Michelle Engler, Richard Posthumus, Brian Calley and Tom Leonard. Most were honored years before they achieved the positions for which they are now most commonly known. Many have gone on to even greater achievements. All have continued to serve humanity in a great variety of ways.

Event Details can be found here: https://JCIMIFall2025_OYM.eventbrite.com

Consider visiting www.jcimi.org to learn more about the Jaycees and our OYM efforts.

For any questions, please contact JCI Michigan at president@jcimi.org

SPONSORSHIP OPPORTUNITIES

Invest in the trajectory of Michigan's community leaders.

LEVEL ONE

\$1000

6 Complimentary Tickets
Ad Space: Back Cover of the program
Emcee Mention & Social Media Shoutouts & logo in presentation

LEVEL TWO

\$500

4 Complimentary Tickets
Ad Space: Full Page inside program
Emcee Mention & Social Media Shoutouts & Logo in presentation

LEVEL THREE

\$300

2 Complimentary Tickets
Ad Space: Full Page inside program
Social Media Shoutout & Logo in presentation

LEVEL FOUR

\$200

Ad Space: 1/2 page inside program
Social Media Shoutout & Logo in presentation

LEVEL FIVE

\$100

Ad Space: 1/4 page inside program
Logo in presentation

LEVEL SIX

\$50

Name listed on thank you page inside program

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OUTSTANDING YOUNG MICHIGANDER HISTORY

Started in 1955, this program served as a way to recognize Michiganders exemplifying the Jaycee philosophies and ideals.

QUALITIES OF NOMINEES

Personal Improvement
Financial Success and Economic Innovation
Social Improvement to Major Contemporary Problem
Philanthropic Contribution of Voluntary Service
Politics or Governmental Service
Scientific or Technological Contributions
Cultural Achievement (contributions in literature, history, education or the arts)
Legal Reform
Academic Leadership
Success in the Influence of Public Opinion



PAST AWARD WINNERS

US President Gerald R. Ford, Governors Jennifer Granholm, John Engler, and Jim Blanchard, Detroit Lions player Lomas Brown, 1988 Miss America Kay Lani Rae Rafko-Wilson, US Senator Debbie Stabenow, Detroit Mayor Mike Duggan and many more.

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WHO IS JCI MICHIGAN?

JCI Michigan provides leadership development opportunities for young people to create positive change. Organized in Local Organizations, we identify challenges in our communities and work to address them, developing ourselves along the way. Our members are part of an international network of young people, with more than 1500 chapters in almost 115 countries.

WHAT DO WE DO?

We provide an environment for our members to develop their true potential through four types of actions - projects, events, trainings and programs.



WHY DO WE DO IT?

We are developing the next generation of leaders and providing them the skills necessary to change the world. We empower our members to find personal and professional success - whatever that means for them.

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WHY SPONSOR JCI MICHIGAN?



HELP US BRING POSITIVE CHANGE TO LOCAL COMMUNITIES

JCI may be global, but our local chapters are the heart and soul of our organization.

With **20 local chapters** and more than **400 members** statewide, JCI Michigan has been serving our local communities and empowering young leaders for **100 years and counting!**



Invest in Community Leaders



Many of our members participate in civic engagement and hold roles within other organizations. They use the skills learned from JCI to impact their local communities in a positive way.

Empower Future Leaders



Leadership development is JCI's mission. Your support empowers the leaders that will be addressing our biggest challenges, both in their careers and in their communities.

National and Global Impact



JCI Michigan welcomes and participates with many chapters throughout the nation- and the globe. Our reach can amplify your impact and company presence to those far beyond Michigan!

Support Local Economies



JCI Michigan run events and festivals that give attendees the opportunity to visit and support local communities. We promote and drive business to local businesses.

TAKE A LOOK AT OUR COMMUNITY IMPACT

Check out some of the contributions JCI Michigan chapters have made to their communities in 2023. This is only a sample of what our chapters and our members accomplish every year,



Mt. Pleasant Jaycees donated **\$20,000** toward various organizations through their grant program.

JCI Muskegon created an **official partnership** with Muskegon Pride to co-host events.

Frankenmuth Jaycees drew thousands of visitors and raised **\$92,000** for charity through the World Expo of Beer.

Ann Arbor Jaycees raised over **\$40,000** from their annual carnival, donating back to a number of community non-profit organizations.

Redford and Livonia Jaycees partnered to host ACTIVATE - Metro Detroit StartUp and Small Business Conference to assist over **100** new business owners.

Ludington Area Jaycees gave more than **\$46,000** to nonprofits and families thanks to their Putt Putt with a Purpose fundraiser.